

Christmas in Tecumseh and Santa Parade

The annual Christmas in Tecumseh and Santa Parade is set to take place on Friday, November 18, 2022 near the downtown core of the Town of Tecumseh beginning at 6:00p.m. This is an exciting event geared towards bringing families and the community at large together to celebrate the beginning of the Christmas season. In years past, Christmas in Tecumseh and Santa Parade has provided free family-friendly entertainment throughout the evening. The Santa Parade, one of the highlights of the evening, has featured over 30 entries consisting of festive floats, bands, decorative vehicles, dance troupes, and community groups.



Organized by the Town of Tecumseh with the help of numerous community groups, Christmas in Tecumseh is a collection of neighbours and businesses celebrating the Christmas season together. This event is a prime example of our community coming together to enhance the quality of life in our residents and creating a lifetime of memories for families and friends.

Christmas in Tecumseh and Santa Parade requires the support of donations and sponsorship in order to accomplish many of its initiatives. We invite you to consider investing in this vibrant community by sponsoring this community event.

The Town of Tecumseh is looking for individuals and community partners who believe in the value of an event like this for a community such as ours. The following pages provide the different opportunities in how your organization can help ensure the Christmas in Tecumseh and Santa Parade is one to remember!



If you have any questions or suggestions for this event, please contact the Tecumseh Community & Recreation Services office.

Sincerely,
Katie Pavlovski
Supervisor Recreation Programs/Events
Town of Tecumseh
(519) 735-4756 ext. 431
kpavlovski@tecumseh.ca

SPONSORSHIP OPPORTUNITIES

**PARADE
PRESENTING
SPONSOR
(1 AVAILABLE)
\$5,000**

Santa Parade begins at 6:15PM
Route travels on Lacasse Blvd,
Tecumseh Road, and
Lesperance Road

- Logo included on lead parade banner
- Invitation to carry / walk behind banner
- Complimentary parade entry
- Sponsorship acknowledgment listed on event website & radios ads
- Logo on all printed advertising
- Logo acknowledgment on social media

**PREMIERE
SPONSORS
\$2,500**

Select from:

- Santa's Village Room
- Horse & Carriage Rides
- Public Skating (both rinks)

- Sponsor of a premiere activity
- Complimentary parade entry
- Sponsorship acknowledgment listed on event website
- Logo acknowledgment on social media
- Onsite event signage

**ACTIVITY
SPONSORS
\$1,500**

Select from:

- Public Skating (single rink)
- Interactive Activities

- Sponsor of a featured activity
- Complimentary parade entry
- Sponsorship acknowledgment listed on event website
- Logo acknowledgment on social media

**PROGRAM
SPONSOR
\$1,000**

Select from:

- Balloon Twisting
- Movie
- Marshmallow Roast
- Face-painting

- Sponsor of a scheduled activity
- Complimentary parade entry
- Text listing / acknowledgment on event website and social media

**FRIEND OF
TECUMSEH
IN-KIND
DONATION**

In-kind contribution of event materials and supplies:

- Text listing / acknowledgment on event website and social media

Contact Katie Pavlovski for a list of available activities



CHRISTMAS IN TECUMSEH & SANTA PARADE SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/TOWN: _____ POSTAL CODE: _____

TELEPHONE: _____ CELL / FAX: _____

WEBSITE: _____

Thank you very much for your sponsorship support of Christmas in Tecumseh & Santa Parade.

Please indicate below your desired Sponsorship Level and Contribution amount.

- Parade Presenting Sponsor - \$5,000
- Premier Sponsor - \$2,500
Preferred Activity: _____
- Activity Sponsor - \$1,500
Preferred Activity: _____
- Program Sponsor - \$1,000
Preferred Activity: _____
- Friend of Tecumseh Sponsor
In-Kind Contribution: _____



Preferred activity is dependent upon availability.

Please confirm your sponsorship by email to kpavlovski@tecumseh.ca then forward this form along with payment by November 1, 2022 to:

Town of Tecumseh
Attention: Katie Pavlovski, Supervisor Recreation Programs/Events
917 Lesperance Road
Tecumseh, ON N8N 1W9

FOR OFFICE USE ONLY

Payment by: Cash Cheque # _____ Money Order # _____ Debit Credit Card

MasterCard/VISA #: _____ Exp. Date: _____

Signature: _____

Logo Received: Yes Not Applicable