

# Christmas in Tecumseh and Santa Parade

The annual Christmas in Tecumseh and Santa Parade is set to take place on Friday, November 17, 2023 near the downtown core of the Town of Tecumseh beginning at 6:00p.m. This is an exciting event geared towards bringing families and the community at large together to celebrate the beginning of the Christmas season. In years past, Christmas in Tecumseh and Santa Parade has provided free family-friendly entertainment throughout the evening. The Santa Parade, one of the highlights of the evening, has featured over 30 entries consisting of festive floats, bands, decorative vehicles, dance troupes, and community groups.



Organized by the Town of Tecumseh with the help of numerous community groups, Christmas in Tecumseh is a collection of neighbours and businesses celebrating the Christmas season together. This event is a prime example of our community coming together to enhance the quality of life in our residents and creating a lifetime of memories for families and friends.

Christmas in Tecumseh and Santa Parade requires the support of donations and sponsorship in order to accomplish many of its initiatives. We invite you to consider investing in this vibrant community by sponsoring this community event.

The Town of Tecumseh is looking for individuals and community partners who believe in the value of an event like this for a community such as ours. The following pages provide the different opportunities in how your organization can help ensure the Christmas in Tecumseh and Santa Parade is one to remember!



If you have any questions or suggestions for this event, please contact the Tecumseh Community & Recreation Services office.

Sincerely,  
Katarina Thoms  
Supervisor Recreation Programs/Events  
Town of Tecumseh  
(519) 735-4756 ext. 431  
kthoms@tecumseh.ca

# SPONSORSHIP OPPORTUNITIES

**PARADE  
PRESENTING  
SPONSOR  
(1 AVAILABLE)  
\$5,000**

Santa Parade begins at 6:15PM  
Route travels on Lacasse Blvd,  
Tecumseh Road, and  
Lesperance Road

- Logo included on lead parade banner
- Invitation to carry / walk behind banner
- Complimentary parade entry
- Sponsorship acknowledgment listed on event website & radios ads
- Logo on all printed advertising
- Logo acknowledgment on social media

**PREMIERE  
SPONSORS  
\$2,500**

Select from:

- Santa's Village Room
- Horse & Carriage Rides
- Public Skating (both rinks)

- Sponsor of a premiere activity
- Complimentary parade entry
- Sponsorship acknowledgment listed on event website
- Logo acknowledgment on social media
- Onsite event signage

**ACTIVITY  
SPONSORS  
\$1,000**

Select from:

- Public Skating (single rink)
- Interactive Activities
- Marshmallow Roast
- Face-painting
- Mobile petting zoo
- Musical entertainment

- Sponsor of a featured activity
- Complimentary parade entry
- Sponsorship acknowledgment listed on event website
- Logo acknowledgment on social media

**FRIEND OF  
TECUMSEH  
IN-KIND  
DONATION**

In-kind contribution of event materials and supplies:

- Text listing / acknowledgment on event website and social media

*Contact Katarina for a list of available activities*



# CHRISTMAS IN TECUMSEH & SANTA PARADE SPONSORSHIP FORM

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/TOWN: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ CELL / FAX: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

Thank you very much for your sponsorship support of Christmas in Tecumseh & Santa Parade.

Please indicate below your desired Sponsorship Level and Contribution amount.

- Parade Presenting Sponsor - \$5,000
- Premier Sponsor - \$2,500  
Preferred Activity: \_\_\_\_\_
- Activity Sponsor - \$1,000  
Preferred Activity: \_\_\_\_\_
- Friend of Tecumseh Sponsor  
In-Kind Contribution: \_\_\_\_\_



*Preferred activity is dependent upon availability.*

Please confirm your sponsorship by email to [kthoms@tecumseh.ca](mailto:kthoms@tecumseh.ca) then forward this form along with payment by November 1, 2023 to:

Town of Tecumseh  
Attention: Katarina Thoms, Supervisor Recreation Programs/Events  
917 Lesperance Road  
Tecumseh, ON N8N 1W9

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## FOR OFFICE USE ONLY

Payment by:  Cash  Cheque # \_\_\_\_\_  Money Order # \_\_\_\_\_  Debit  Credit Card

MasterCard/VISA #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Logo Received:  Yes  Not Applicable