



## THE CORPORATION OF THE TOWN OF TECUMSEH

Chief Administrative Officer  
Report No. 03/17

**TO:** Mayor and Members of Council

**FROM:** Chief Administrative Officer

**DATE OF REPORT:** February 27, 2017

**DATE TO COUNCIL:** March 14, 2017

**SUBJECT:** Strategic Priorities 2017-2018

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### **RECOMMENDATIONS**

It is recommended that:

1. The five [5] Strategic Priorities set out in the attached report from StrategyCorp **be re-affirmed**; and
2. The CAO **be directed** to incorporate these strategic priorities into objectives and action plans as part of the municipal work plans; and further
3. Administration **provide** various reports, develop policies and assign resources to achieve the Strategic Priorities outlined in this report; and furthermore
4. Progress on these priorities **be provided** in six [6] month intervals.

### **BACKGROUND**

At a Strategic Planning and Priority Setting Session, senior management staff briefed Council on Town initiatives and practices. Council members offered their perspectives and feedback. An external facilitator supported staff in collating the information. This information has been synthesized in the attached document into overarching strategic goals that are supported by priority areas of focus and strategic action items that can facilitate implementation.

## Overview of Strategic Goals

# OVERVIEW OF STRATEGIC GOALS

- What Tools the Town can Use
- What the Town Aspires to Do

### SMART GROWTH



Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.

### SUSTAINABLE INFRASTRUCTURE:



Ensure that the Town of Tecumseh's current and future growth is built upon the principles of sustainability and strategic decision-making.

### HEALTH & WELLNESS



Integrate the principles of health and wellness into all of the Town of Tecumseh's plans and priorities.

### CONTINUOUS IMPROVEMENT:



Steward the Town's "continuous improvement" approach to municipal service delivery to residents and businesses.

### GOOD GOVERNANCE



Demonstrate the Town of Tecumseh's leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

The Town's Strategic Priorities form the framework for municipal policies and direction, work plans and resource allocations. The 2017-18 Strategic Planning Session [Session] was held on January 17, 2017 at Torino's. In attendance were members of Town Council and the Senior Management Team. The facilitator for this session was Mr. Michael Fenn, Senior Advisor, StrategyCorp, assisted by Lesley Racicot, Manager Strategic Initiatives, Town of Tecumseh.

As a preliminary component of the Session, Mr. Fenn held teleconference interviews with members of Town Council. The purpose of the interviews was to provide an opportunity to review accomplishments and to discuss expectations of the Session and for the term of Council. The discussions were to specifically address members' perceptions of current issues and future directions that the Town should be considering as they plan for the last year and a half of their term in office.

In addition, interviews were held with members of the Senior Management Team.

## **COMMENTS**

The results of the Session and interviews are captured in the attached report from StrategyCorp, which outlines the priorities and activities to the end of 2018. Updates are indicated in bold type.

### **Conclusions**

It is recommended that the five [5] Strategic Priorities listed in the attached report along with the associated list of "Priority Areas of Focus" be re-affirmed. Additional action items were identified at the session and are outlined in bold in the attached report. It is recommended that these additional action items be accepted. The Strategic Priorities identified by the group involve initiatives that are manageable to implement and will benefit existing residents, businesses and visitors while at the same time focusing on attracting new investment and development.

As priorities are not intended to communicate everything that the Town plans to achieve by the end of 2018, they should not be static; if the strategic environment changes, then priorities may need to be adjusted. Progress reports on the implementation of the strategic actions and priorities will continue to be provided to Council semi-annually.

Finally, it is critical that the leaders of the municipality, both elected and administrative, understand the priorities when considering the policies and future direction of the municipality. The elements of a strategic document identify the Town's priorities, which in turn provide the framework for the allocation of funds, development of work plans, reports and dedication of resources.

## **CONSULTATIONS**

Mr. Michael Fenn, Senior Advisor, StrategyCorp

## **FINANCIAL IMPLICATIONS**

No financial implications at this time. However, budget resources will be required as specific action items are addressed.

## **LINK TO STRATEGIC PRIORITIES**

As indicated, the 2017-18 Strategic Priorities identified at this Session will become the guidelines until the end of 2018 with review following.

## **COMMUNICATIONS**

Not applicable

Website       Social Media       News Release       Local Newspaper

This report has been reviewed by senior Administration as indicated below and recommended for submission by the CAO.

Prepared by:

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Lesley Racicot  
Manager Strategic Initiatives

Recommended by:

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Tony Haddad, MSA, CMO, CPFA  
Chief Administrative Officer

Attachment (s): 1. Town of Tecumseh, "Strategic Priorities Overview", February 2017  
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