



## The Corporation of the Town of Tecumseh

Chief Administrative Officer

**To:** Mayor and Members of Council  
**From:** Margaret Misek-Evans, Chief Administrative Officer  
**Date to Council:** July 9, 2019  
**Report Number:** CAO-2019-05  
**Subject:** Strategic Priorities 2019-2022

---

### Recommendations

It is recommended:

**That** Report CAO-2019-05 Strategic Priorities 2019-2022 for this term of Council **be received**; and

**That** the “Town of Tecumseh Strategic Priorities, 2019 – 2022” attached to Report CAO-2019-05 **be adopted**; and

**That** the CAO **be directed** to incorporate these strategic priorities into objectives and action plans as part of the municipal work plans; and further

**That** Administration **provide** various reports, develop policies and assign resources to achieve the Strategic Priorities outlined in this report; and furthermore

**That** progress on these priorities **be provided** annually over the term of the plan, in the first quarter of each year.

### Background

On February 15, 2019, members of Council and Senior Administration met to outline the new set of Strategic Priorities for the 2019-2022 term of Council.

During that session, Council re-affirmed the five priorities from the previous plan while outlining new strategies to accomplish them. The discussion was captured by a storyboard artist and the drawing is attached as Attachment 1. As captured by the artist, Council and Administration

discussed the strengths and weaknesses of the Town and potential impacts faced. Council acknowledged the sense of teamwork and how Administration is able to get things done.

Strategy Corp. facilitated the discussion and captured the updates in a report that is attached as Attachment 2. Tecumseh’s Senior Management Team further depicted the plan as a flow-chart which is attached as Attachment 3. The flow-chart summarizes both the report from the consultant as well as the storyboard.

## Comments

Members of the Senior Management Team met on June 19 to review the Strategic Priorities and outline actions to accomplish them incorporating Council’s ideas expressed during the workshop. A report on actions and accomplishments will be provided to Council annually over the term of the plan in the first quarter of each year.

## Consultations

All Departments

## Financial Implications

## Link to Strategic Priorities

Applicable	2017-18 Strategic Priorities
<input checked="" type="checkbox"/>	Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.
<input checked="" type="checkbox"/>	Ensure that the Town of Tecumseh’s current and future growth is built upon the principles of sustainability and strategic decision-making.
<input checked="" type="checkbox"/>	Integrate the principles of health and wellness into all of the Town of Tecumseh’s plans and priorities.
<input checked="" type="checkbox"/>	Steward the Town’s “continuous improvement” approach to municipal service delivery to residents and businesses.
<input checked="" type="checkbox"/>	Demonstrate the Town’s leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

## Communications

Not applicable

Website

Social Media

News Release

Local Newspaper

This report has been discussed with the Senior Management Team, prepared by the Manager of Strategic Initiatives and recommended for submission by the Chief Administrative Officer.

Prepared by:

Lesley Racicot  
Manager Strategic Initiatives

Recommended by:

Margaret Misek-Evans, MCIP, RPP  
Chief Administrative Officer

<b>Attachment Number</b>	<b>Attachment Name</b>
1	Strategic Priorities storyboard image
2	Strategic Priorities report as prepared by Strategy Corp.
3	Strategic Priorities flow-chart as prepared by Administration